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FOR IMMEDIATE RELEASE

City to Study Ways to Revitalize Holcomb Bridge Road Corridor

PEACHTREE CORNERS, GA, Nov. 24, 2014 – Holcomb Bridge Road, once a thriving and bustling area full of popular shops and restaurants, has become a heavily trafficked commuter corridor. City leaders, seeking ways to re-energize the roadway that is considered one of the gateways to the city, have announced that four planning and design firms have submitted proposals to study and recommend ways to connect and enhance the area for both residents and businesses.

Key elements to revitalizing the area include creating pedestrian pathways, and enhancing the corridor with such elements as landscaping, street furniture, and other focal point features. The plans will also focus on ways to eliminate the divide that a major roadway such as Holcomb Bridge Road naturally creates.

“This is an important and vital part of the city,” said Mayor Mike Mason. “But the road now is full of fast-moving traffic and not particularly pedestrian friendly. We want to focus our attention on finding ways to re-connect the community.”

The Holcomb Bridge Corridor is defined as the area along Holcomb Bridge Road between the Chattahoochee River and Peachtree Industrial Boulevard and includes the area along both sides of Peachtree Corners Circle between Holcomb Bridge Road and Peachtree Industrial Boulevard. The area currently consists of a mix of uses including older multi-family housing, small offices and commercial development.

“The city would like to see this corridor redeveloped into a neighborhood center that serves as a main gateway into a special and valued part of Peachtree Corners,” said Diana Wheeler, the city’s Community Development Director.

The selected firm will identify types of commercial uses, types and locations for mixed-use developments and ways to tie in the various components of the plan to each other and to public spaces. The city will seek public input in February and expects the study to conclude by next summer.

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