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FOR IMMEDIATE RELEASE

City Announces Grant Assistance Program for Small Businesses Impacted by COVID-19

PEACHTREE CORNERS, GA, Oct 21, 2020 – Financial assistance is now available through a direct grant for Peachtree Corners small businesses that have experienced business interruption due to the COVID-19 public health emergency. The source of monies for this grant program is the federally funded CARES Act.

To be eligible, businesses must operate out of a physical commercial storefront within the city limits and have been in operation prior to March 1, 2020. Priority will be given to qualified small businesses with fewer than 100 full-time employees who operate one of the following industries:

- Clothing and other retail merchandising stores
- Restaurants
- Hotels and motels
- Fitness centers
- Amusement centers
- Dry cleaners
- Hair salons, barber shops and nail salons and other personal services

Business owners who operate in an industry other than the ones listed, or have more than 100 full-time employees, may apply if they can show how they were negatively impacted by COVID-19.

“We have all seen the devastating effects of the COVID-19 pandemic on our local businesses,” said Mayor Mike Mason. “We encourage all small business owners who meet the criteria to review the grant program application and if they qualify, apply for the funds, even if the business previously received other aid or was turned down for other coronavirus relief programs.”

Grant funds will first be awarded to eligible businesses to reimburse lease or mortgage payments for the business location. If funds are available, other uses may be considered, including utility bills, payroll, insurance for the business location, inventory expenses or loss, or facility improvements made to comply with federal, state, or local COVID-19 guidelines.

Small business owners and operators may apply by completing an online application which is available on the city's website under the "Business" tab. A printable PDF application is also available which may be completed and emailed to the city's Finance Director, Cory Salley at csalley@peachtreecornersga.gov.

Grant amounts will be determined once all applications are received. Business owners are encouraged to apply as soon as possible. The application deadline is Nov. 5, 2020. Questions may be directed to Mr. Salley via email or by calling City Hall at 678-691-1200.

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